



# **\$ Profit Builders Inc.**

## **C** BUSINESS **CONSULTANT**

*Good solutions for your business!*

Helping You Out-Think, Out-Perform and  
Out-Earn the Competition-Risk Free & Guaranteed!

### **COMPETATIVE ANALYSIS**

<b>FACTOR</b>	<b>My Business</b>	<b>Strength</b>	<b>Weakness</b>	<b>Competitor A</b>	<b>Competitor B</b>	<b>Competitor C</b>	<b>Importance to Customer</b>
<b>Products</b>							
<b>Price</b>							
<b>Quality</b>							
<b>Selection</b>							
<b>Service</b>							
<b>Reliability</b>							
<b>Stability</b>							
<b>Expertise</b>							
<b>Company Reputation</b>							
<b>Location</b>							
<b>Appearance</b>							
<b>Sales Method</b>							
<b>Credit Policies</b>							
<b>Advertising</b>							
<b>Image</b>							

[When you have completed your competitive analysis submit your answers to us. Thank you!](#)