Profit Builders Inc.

BUSINESS CONSULTANT

Good solutions for your business!

Helping You Out-Think, Out-Perform and
Out-Earn the Competition-Risk Free & Guaranteed!

Money Management Assessment

A Fool and His Money Are Soon Parted!

"The men who can manage men manage the men who can manage
Only things and the man, who can manage money, manage all."
Will and Ariel Durant, Lessons of History

If you were to receive from the lottery or an inheritance $100,000 tax-free, what dollar amounts in the next year would you spend in the following categories?

Gold, Silver ___
Recreation ___
Reduced Debts ___
Bank Savings ___
Commodities ___
Bonds ___
Collectables ___
(Antiques, stamps, art, etc) ___
Stock Market ___
Money Market ___
Vacation ___

Medical/Dental ___
Precious Gems ___
Automobile ___
Buy a Home ___
Treasury Bills ___
Recreational Vehicle ___
Charity or Church ___
Go into Business ___
Mutual Funds ___
Down Payment on Real Estate ___
NOTE: For ALL Investment State
Mortgages ___
What Kind: _____
Price: _____

Take a few minutes to complete the questionnaire yourself. It will make the explanation more meaningful. If you like, you may substitute your present net worth for the imaginary $100,000 gift.

You can choose from among twenty-two different investments. You might wonder why a recreational vehicle is listed here as an investment. In the pure economic sense, anything that you "spend" money on is an investment. So you "invest" in the vehicle, and it goes either up or down

in value. And if you spend your money on a vacation you automatically lose your opportunity to spend that sum in the stock market.

Experts in each of these twenty-two areas gave us their best "educated guess" as the ten-year growth outlook for these specialty investments. We also asked them to predict a realistic yearly growth rate. With this information, it was easy to determine what each sample investor's "shopping basket" full of investments would be worth in ten year.

Before you submit your answers to our survey, let me ask you to guess what percentages of the people in our survey were able to double their initial $100,000 investment within a ten-year period of time. Ten percent? Twenty? Thirty?

Would you be surprised to learn that only one – yes – only one out of a hundred – would end up in ten years with at least $200,000? There were no millionaires! Not one! And forty people out of a hundred weren't even able to hang on to their original $100,000. Is it any wonder the, why so few Americans (who don't have the same $100,000 heard start) ever "make it" financially?

How did you do?

Remember what the wise Chinese philosopher said: "Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime." In other words, if you could redistribute the wealth of this nation to every American citizen, the odds are that the bulk of it would be squandered or lost within a generation. Any approach that doesn't teach the principles of wealth is doomed to failure.

Part II: Now retake your survey and apply these 7 Principles of Wealth. Consider the following Wealth Principles.

1. Don't count your dollars until they have passed through the strainer of taxes and inflation.

2. Make maximum use of our assets. Sacrifice to invest in things which go up in value.

3. Don't Diversity. Concentrate all of your eggs in the right basket.

4. Wealth seekers are always on the offensive. Not on the defensive.

5. Money must multiply at wealth-producing rates of return.

6. Choose investments that are both powerful and stable.

7. Control is essential

8. Submit your answers to Profit Builders by email to ProfitBuilders@ymail.com.
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