



\$ Profit Builders Inc.

C BUSINESS
CONSULTANT

Good solutions for your business!

Helping You Out-Think, Out-Perform and
Out-Earn the Competition-Risk Free & Guaranteed!

Free 90 Minute Business Briefing Makeovers Can Add at least \$10,000 to \$ 2 Million in Windfall Profits to Your Bottom Line!

**We earn the bulk of our living – quite an extraordinary living
– building the wealth of business owners throughout
California and the world**

We've done it by helping business owners (both large and small)
Increase their profits by uncovering Overlooked Opportunities and
Hidden Assets, in their businesses and outside it

All without any risk or extra effort on their part!

Now, we interested in, possibly, working with you to do the same thing.

We've devised an easy way we can
Both find out whether or not we're right for each other...

Many people have been trying to define or explain what we do for years.

The description we are most comfortable with, however, is that we are business growth strategists, which means we specialize in helping owners and managers (and professionals like you in small, medium and large corporations grow dramatically expand their business, sales profits and net worth.

We do it primarily through long-term, ongoing, "one-on-one," private consultations, which we conduct (ordinarily by phone) with our business clients. Each client is different.

Hence, what we do for each is decidedly unique.

- For some we restructure their entire business strategy.
- For others we improve entire selling approaches and philosophies.
- Sometimes we totally change the focus of where people sell and what they offer.
- Other times, we re-engineer (or mastermind) strategic alliances. (Where other companies, publications, or associations start “feeding” you their customers to sell.)
- Frequently, we “leverage-up” a company’s distribution network or business relationships by mining far greater results out of them.
- Sometimes we- restructure ads or sales letters.
- Sometimes we create telephone marketing departments.
- Usually we’ll add one or two profit centers or income streams to your business.
- Sometimes we’ll help setup “referral systems” which bring in massive profits with “no cost” and “no risk” to you.
- Many times we’ll “reactivate” old customers or prospects and always we’ll explore better ways to maximize your assets – meaning people, customers, contacts, capital, opportunities and all the efforts of your enterprise.

We’re told that a consultation with us is quite an eye-opening experience in opportunity discovery and wealth creation. We suspect that’s true, since we’ve been hearing the same message from business owners for over 30 years.

We’re always on the lookout for highly promising, well-posed, growth-oriented business and professionals we can work with – long term!

Typically, when we take a longer term client we reduce or eliminate our fixed fee and instead, we share generously in the increased profits our strategies produce.

So we’re willing to examine and evaluate a number of worthy companies (and individuals) in hopes of finding a few good, long term clients.

In an effort to qualify and select the most promising potential companies and clients to work with, we made a deal to extend a special half-price, no risk offer to do a complete “**marketing makeover**” with us by phone or in person.

A “marketing makeover” is a highly condensed, “idea-a-minute” hour long session where we “radar-in” on what you’re doing well that you should be doing more of at a

higher level, what you're doing wrong that you should stop doing immediately, and what you're not doing that you should begin acting upon, instantly!

Plus – we formulate an entirely revamped, high-level-high-velocity new master marketing strategy for you in the process.

Our goal is simple:

After spending an hour or so intimately exploring your business opportunities, complexities, and challenges and uncovering your biggest overlooked assets and hidden windfall situation, we'll both know whether or not there is merit in trying to go forward and workout a long-term, private consulting relationship.

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In order to make the exploration process irresistibly appealing, we offer to do these marketing makeovers Free.

We also promise to stop half way through the session if you don't feel you received at least \$10,000 in ideas or value within the first 45 minutes of the session.

Are there any catches to this offer?

There's only one and it's quite reasonable:

Please do not respond or avail yourself of this totally risk-free offer unless you're really serious about turning your small company into a large one – or your large company into a giant. We are willing to take all the risk and give you all the benefit. But we don't want people who are tire kickers and aren't sincerely committed to learning breakthrough approaches.

This offer is extended to any “action-oriented” company poised for tremendous growth, as long as you're sincere and don't take undue advantage of this unique proposition or the spirit in which it is being extended. After the end of our session, off the clock – we'll talk about whether or not we can work together, long term. But either way, I promise you a massive payoff and a turnkey, highly specific group of ideas and applications, uniquely formulated for your individual business situation.

Building Business Champions,

Michael Kissinger

Michael Kissinger

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