



\$ Profit Builders Inc.

C BUSINESS **CONSULTANT**

Good solutions for your business!

Helping You Out-Think, Out-Perform and
Out-Earn the Competition-Risk Free & Guaranteed!

Announcing...

Need a Guaranteed Cure for Your Biggest Business Headaches?

You're probably wondering why we asked this question. Well because it symbolizes what we can do for you if you continue reading this message. We will introduce you to the solution to some of your biggest business headaches.

Do you have any of these "management migraines?"

HEADACHE #1: "I don't have enough cash!"

HEADACHE #2: I don't have enough customers!"

HEADACHE #3: I can't build my business...profitably!"

HEADACHE #4: I'm sick and tired of all the hassles...stress is killing me!

If you would like to get rid of any or all of these headaches, we've got a RISK FREE - 100% guaranteed way to do it in the shortest possible time...with no added headaches or hassles...and you'll learn about it right here.

The cures I'm going to give you will keep these headaches from popping up again and again.

My name is Michael Kissinger.

Most people consider me successful in my business. I'm probably not typical of most business owners in that my expertise. What I do...getting business for others. I build businesses.

As a matter of fact, Michael Gerber wrote a book called ***The E Myth*** that was about this very subject – entrepreneurs who are good at their specialty, but not as effective at getting business and running their businesses.

He said that most businesses go belly-up for that very reason. They are great at what they do, but they don't know a stitch about how to go out and roust up business on an ongoing basis. They usually use a hit-and-miss approach.

Well, the four headaches we've presented to you are all part of the reason businesses like yours fail.

Ask yourself these questions...

1. Do you need more cash?
2. Do you have trouble getting more customers?
3. Do you struggle for proven ideas to help you build your business to the point to where it gives you all the financial gratification you want? (I said "want" not "NEED." There's a BIG difference.)
4. Do you get sick and tired of all the problems and hassles that come with owning and running your own business?

We talk to business owners practically every day who "confess" to suffering from these headaches. These headaches are major problems all businesses have to deal with. But you know there's really no reason you need to worry about them for your business any more!

**We've found a Way to Turn Every Single One of
Your Headaches Into MASSIVE Profit Centers for Your Business...No
Matter What You Do for a Living!**

It'll blow your mind how it can take your business and blast your sales and profits sky-high and do it in ways you'd probably never believe could work.

It'll take your headaches and turn them into all the customers, cash, and efficiency improvements you need to really be successful!

You're asking ... "What Can This Do for Me?"

Take a look at just a few of the things it can teach you to help get rid of your headaches and build your business to the levels you're always hoped for and dreamed about...

**How to Cure Headache #1:
"I don't have enough cash!"**

You'll learn precisely:

- How to turn a \$15 sale into \$1,000 profit or more!!!
- How to jump-start your cash flow by using different versions of two simple techniques we call "add-ons and combinations."
- How to make money and profit from the prospects that don't even bother to buy from you!

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- How to double the response to your ads and letters! (Our favorite technique.)
 - How to give your business an overnight 10% to 20% boost in sales!
 - 24 simple, yet powerful quick-fixes to give almost any business a financial booster-shot in the arm! (Any one of these quick-fixes can make you 10 to 50 times your money in six weeks or less!)
 - How to find “hidden assets” in your business, and turn them into cash-generating machines, practically overnight!
 - How to pay only for advertising that produces results!
 - How to turn one-shot sales into streams of ongoing income year after year!
 - **And More!**

**Here Are the “Cures”
You Need to Get Rid of HEADACHE #2:
“I don’t have enough customers or clients!”**

It will tell you how to get more customers than you can shake a stick at! It has proven techniques that have worked for just about every industry you can think of!

For example:

- Learn more than a dozen proven ways to get all the new, paying customers you’ll ever need without risking a fortune, without being chained to your business, and without working your fingers to the bone!!!
- How to use the power of “geometric growth” to expand your business quickly and easily!
- How to make your customers totally loyal to your business!
- How to increase your customer base 22% every year, automatically, forever!
- An amazingly obvious technique for increasing the size of your customer base in the shortest possible time!
- Practically “force” your prospects to open and read your sales letters by using a simple method that will turn them into cash-paying customers!
- RETAILERS...learn how to quickly and easily increase in-store traffic overnight!

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- The 9-Step formula anyone can use to write advertising 100 times more potent than that of Madison Avenue ad agencies...ads that attract new customers like horseflies to a horse!
 - How to get more “highly-qualified” leads than you know what to do with! (Professionals, sales people, consultants – this is your ticket to a fast, ongoing stream of new customers and clients!!!)

**Here’s what you’ll learn to Cure HEADACHE #3:
“I can’t build my business...profitably!”**

- How to get the same sales, on half the ad budget!
- How to use what we call “ethical bribery” to make your sales explode to higher levels!
- How to get thousands of dollars of free press coverage!
- Why “find a need and fill it” is the stupidest advice you could ever listen to, and one word that transforms that phrase into a massive moneymaker!
- The 10 worst marketing decisions your company could make, and why!
- Discover what the “desired end result” is, what it means, and how it can boost your profits by 6 times or more!
- Increase your Yellow Page response by up to 500% with a little-known yet proven method! Now wouldn’t that be nice!!!
- How to develop a series of “Income Pillars” that produce more business faster than you ever thought possible!
- How to get your prospects to start “slobbering” to own what you’re selling before they’ve even heard ½ of your sales pitch!
- How to write ads and sales letters that practically make your prospects line up and beg you to take their money! (No Kidding!)
- Learn how to profit from proven strategies and techniques from other industries!
- The explosive secrets to outwitting your toughest competitors!
- How to put more cash in your pocket by learning quick and easy techniques for doing more business with your current customers!
- The 17 most powerful words in advertising. (These will surprise you!)
- How to find the “hot buttons” to make your prospects take action when they read your ad or hear your sales message!

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- “Reversing the risk” can produce dramatic increases in customers...we’ll tell you how!
 - A certain “silly-sounding phrase that if used in conjunction with a telemarketing pitch usually adds 25% to 50% more profit to each sale!
 - 5 proven ways to get the “inside information” (legally) on any company that you’d like...including profits and losses!
 - Discover what causes 66% of your ex-customers to become ex-customers, and how to stop it!

**Here’s How to Cure HEADACHE #4:
“I’m sick and tired of all the hassles...
stress is killing me!”**

- How to get more personal payback, and much less hassle from all the effort, time and money you put into your business!
- Why limiting your business-building vision to the “status quo” of your industry is causing you to “stress out” and how to break out of the mold and blow your competition away with level-skipping gains!
- The single most important strategy you could ever learn for getting stress out of your business and personal life, and for getting more profits!
- The concept of “Optimization” and how it can enhance every area of your life and flush your stress right down the drain!
- How to quit slaving over your business night and day by developing easy-to-run profit centers that take not a minute more of your time, and no additional capital!

Whew! This is just a tiny glimpse at all you’re going to get from us FREE if you join our newsletter!

**We Specialize in Taking Your
Business from Where It is Now,
To Where You Want It to Be!**

This describes what we do for you to a “T.”

Now you can tap into our guaranteed marketing strategies FREE.

**Announcing a special weekly advisory for
Business Owners and Managers who are
Seriously looking to Double, Triple or Quadruple**

Their profits! It called PBI Business Breakthroughs.

Upon your request, your FREE newsletters comes to your email box each week, delivering powerful, yet simple, moneymaking and business building strategies that will work, if you work them!

It's just like a personal 2-hour visit with us put onto 12 exciting pages every month!

It's packed with hot advice, strategies and techniques to help you get rid of the 4 headaches every business faces! This newsletter will change your life, your lifestyle, and give you everything you need to blast those 4 headaches out of your life for GOOD!!!

No One Will Ever Deliver More to Your Bottom Line than PBI. We've done it for thousands of other businesses in 450 different industries over the last 30+ years and we'll do it for you...100% Guaranteed!

There's Absolutely No Reason You Need to Be Content With Small, Modest Gains Anymore! You Need to Be Shooting for Massive Business Breakthroughs!

Look, our goal is to give your business explosive jumps in results; jumps that'll put you far beyond any of the people you compete with! Now stop and think about that...if that's our goal, then doesn't it make sense that you can't do it by continuing to do what you've always done.

Doesn't that make sense?

When you do what everyone else is doing or the same things you've always done – all you can ever hope for is to get the same results you've always gotten...

That' it!!! That's the "Top!" You're "Maxed Out!" It's as Far as You Can Go With What You Know!

Look, we want to hammer this point home HARD – you've GOT to understand this:

There's No Reason You Have to Play the Business Building Game the Same Way Everyone Else in Your Industry Plays It!!!

And There Is Absolutely NO reason You Need to Keep on Plugging Away at Building Your Business with the Same Old Worn-Out Methods That Keep Brining You Nothing But Frustration and Grief!

It doesn't have to go on like this!

Are You Getting Everything Out of Life and Business You Have Always Wanted?

If you're not then you'd better decide RIGHT HERE AND NOW TO MAKE PBI PART OF YOUR LIFE!!!

You need to get off your backside and take charge of your business, your life, and your success by using the proven cash-generating techniques we'll teach you in every single issue!!!

This monthly newsletter will absolutely change your life if you take action on it and put it to work in your business! You'll be blown away by the cash-generating power of this advice. It's going to make you so much money you won't know where to spend it all!!! If you'll just commit to testing one or two of our techniques each and every month, you're going to see dramatic results with in a very short time!

Now, let me shift gears a second and ask you 2 or 3 quick questions:

- * Is there one particular competitor that you'd just love to top, just once???
- * Do you want to be the #1 enchilada" in your industry?
- * Do you want to be the biggest outfit in town?
- * Do you want to be the biggest outfit in the country?
- * Do you want to make more blasted money that you eve thought possible?
- * Do you want the freedom and latitude that 50%-100% more clients would bring?

If the answer to any one of these questions is "YES!" then PBI Business Breakthroughs is for you!

It is for people who have a passion to succeed in life! It's for people who are going to TAKE ACTION AND PUT THESE PROVEN TECHNIQUES TO WORK!!!...it's for people just like you! And if this isn't you, then go on and forget about subscribing...it will be just be a waste of your time and ours. But ...

**If You Are Honestly Ready to Get Rid of These Headaches
And Kick Your Sales into High Gear, Double Your Profits,
And Blast Your Competition Out of the Water,
Then This Is the Absolute Easiest Way to DO it in the
Shortest Possible Time! It's that Simple!!!**

Listen, you don't have to settle for 5 or maybe 10 percent increases any more. When you use these ideas, you can have 100 to 200 percent increases and more. And our ideas are so easy to do; you can start using them immediately! O.K.

Here's your next move:

Email ProfitBuilders@ymail.com. As soon as we receive your order, we'll RUSH you your first issue of the PBI Business Breakthroughs Newsletter to you immediately. Please remember to White List Profit Builders on your computer so Your Free Newsletter is not considered Spam by your computer. One thing for sure... working with us will be a blast and it'll be very profitable for you. Your newsletter is free. It will make you money in no time flat!

Why this? It is our Gift so you may consider doing business with us. We believe if we make you money first, you consider using our services and programs because the proof will already have been in the pudding.

If you want to make your life more enriched, purposeful and fun; if you want to build your business to financial heights you never thought possible – then you must join us TODAY by becoming a subscriber to PBI Business Breakthroughs.

Building Business Champions,

Michael Kissinger

Profit Builders Inc.

Managing Director

Email: ProfitBuilders@ymail.com.

PS: Remember, there's no way you can lose out on this when you become a subscriber. Take action now! When you get our first issue of Business Breakthroughs you'll be glad you did! Don't put it off – **email us today.**