



\$ Profit Builders Inc.

BUSINESS CONSULTANT

Good solutions for your business!

Helping You Out-Think, Out-Perform and
Out-Earn the Competition-Risk Free & Guaranteed!

Summary of Our Marketing System

12 Ways to Increase the Number of Leads	9 Ways to Increase Closings	3 Ways to Decrease Attrition	6 Ways to Increase Order Size	6 Ways to Increase Frequency of Purchases
Referrals	Increase Skills	Constant contact	Up-Sell Cross Sell	Develop Back end
First order at cost	Listen to Best CDs	Great service	Point of Purchase	Endorse other products
Guarantees	Model Best People	Communicate	Bundling	Run specials
Host Beneficiary	Sales Manager		Price Increase	Run Specials
Advertising	Get Sold by IBOs		Profile changes	Program clients
Direct mail	Qualify all leads		Offer larger units	Price inducements
Telemarketing	Make ads specific			Constant contact
Special Events	Make irresistible Offers			
Qualified lists	Educate clients			
USP				
Client Education				
Public relations				

[If you want or need more information on our marketing system please contact us. Thank you!](#)