



---

**\$ Profit Builders Inc.**

**B** BUSINESS  
**CONSULTANT**

*Good solutions for your business!*

Helping You Out-Think, Out-Perform and  
Out-Earn the Competition-Risk Free & Guaranteed!

## **The Socratic Method of Business Building/Profit Boosting**

Most CEO's of underperforming companies (doing \$10-million, or higher) come up with ideas, strategies and approaches they commit "all out" to --- whether they're the best performing activities to pursue, or not. Then you're disappointed when sales stall, profits erode or the competition laps your performance.

Well, there's a better way to deliver meaningful (and sustainable) sales and profit growth and performance enhancements. You need to first question ALL your current business beliefs, and actions. It needs to be a disciplined questioning of your goals, purpose, performance and current results. To get to the truth, you need to clearly examine your assumptions against performing results.

Much like Socrates, we have developed a systematic, disciplined and deeply/revealing, highly-focused way of immersion-based, questioning of every performance point or "impact" element in your business' revenue model --- We're talking about questioning your current sales approach, marketing methods, business model, strategy and marketplace message, for starters.

We'll look at your fundamental business building components, your current profit performance, your company purpose (or lack thereof). We'll separate the "theories" from the truth. The opportunities from the problems!

When you immerse your company in this intense, "cat-scan" dimension of critical Performance Enhancement Analysis, it frequently produces a powerful and highly profitable new path of reasoning for your business to pursue.

The breakthroughs that result can drive big profit growth, and significant sales improvement. Complex business issues can frequently be solved, reduced or reclassified into lucrative "market opportunities"...when viewed from a different vantage point.

The intended outcome!

Important breakthroughs occur in sales, marketing, strategy and innovation.

---

Why is THIS important?

Higher- performing businesses continuously need breakthroughs in marketing, selling, your business revenue model, and strategy --- to achieve the sustaining growth, profit performance and competitive superiority you're after.

If your goal is to rethink your current business situation, if you're willing to uncover a critical challenge to your current performance results, we'd like to invite you to learn more about (and experience) our proprietary "Optimization Immersion Process" - (without cost or obligation).

It could help your company acquire the sales strategies and profit breakthroughs you're after.

It's not going to cost your business a penny to find out.

Plus, if those breakthroughs we're working towards don't occur - you don't pay anything. My offer is being made to companies doing \$5 million, or higher. It can have enormous value to the right entrepreneurs/CEO's. The more revenue activities you have in motion --- the bigger the payoff can be.

[Please contact me so we can get you started right away.](#)

Please review the appropriate dropdown box to review the types of questions we will be asking you.

### **Starting Business Help**

- Money Management Assessment
- Personal Profile Assessment
- Lifestyle Conditions Assessment
- Prosperity Assessment
- Profit Formula
- Business Survey
- Business Ratings
- Opening Analysis
- Business Evaluation
- Business Challenges Analysis
- Competitive Analysis
- Business Concerns
- Starting Business Plan
- Ten Reasons Businesses Fail
- Ten Rules for Growing a Business
- Three Transformations
- Financial Projections
- Start Up Expenses
- Business Ratios

### **Growing Business Survey**

- Survey Questionnaire

- 
- Rating Sheet
  - Business Concerns
  - Profit Formula
  - Strengths & Weaknesses
  - Five Building Blocks

### **Business Analysis**

- Opening Questionnaire
- Top Business Challenges
- Five Building Blocks
- Marketing Evaluations
- Specific Marketing
- HMA Analysis
- Management questionnaire
- Operational Analysis Reports
- Organizational Reports
- Organizational Questionnaire
- Employee Questionnaire
- Payroll Census Reports
- Payroll Analysis
- Organizational Questionnaire
- Goals and Objectives
- Major Business Problems
- Historical Balance Sheet Analysis
- 4 Year Comparative Income Analysis
- Break-Even Analysis
- Financial Update
- Cost of Doing Business
- Cost Reduction Analysis
- Analysis of Change
- Business Ratios
- Best Business Decision
- Implementation Report
- Long & Short Term Goals

[Please contact me so we can get you started right away.](#)